

Dear Colleagues,

## Road Safety Week 19<sup>th</sup> – 25<sup>th</sup> November 2018

Now the clocks have gone back and we are spending more time traveling in the dark, road safety is a great subject in which to engage children as even the youngest child knows something about roads and cars.

Sussex Community NHS Foundation Trust Child Health Improvement Team would like you to consider promoting [Road Safety Week](#) and raise awareness of this campaign with parents and carers of young children.

### Did you know?



- Research shows that young children can't judge how fast vehicles are going or how far away they are
- Children will copy adults' behaviour so one of the best ways to help children to stay safe is to set a good example when using roads, on foot and **in the car**
- Road crashes are the biggest non-medical cause of death and serious injury among children and young people. [Road Safety Week](#)

### References and Resources-

- [BRAKE](#) Promoting Road Safety Week with information and [early years teaching resources](#)
- [Child Accident Prevention Trust](#) – Staying safe when you're out and about
- [National Institute for Health and Care Excellence](#). (2010). *Unintentional injuries on the road: interventions for under 15s PH 31*.
- [Public Health England](#) (2016). Road Injury Prevention. Resources to support schools promote safe active travel.
- [RoSPA](#) - Child car seat information
- [THINK!](#) Road safety resources for different age groups
- West Sussex Health4Families Programme Resource List detailing resources and links to support road and in- car safety [www.sussexcommunity.nhs.uk/wscht](http://www.sussexcommunity.nhs.uk/wscht)

