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## Indicator 1b Healthy food for NHS staff, visitors and patients

<b>Indicator 1b</b>	
<b>Indicator name</b>	Indicator 1b: Healthy food for NHS staff, visitors and patients
<b>Indicator weighting (% of CQUIN scheme available)</b>	33.3% of 0.25% (0.0833%)
<b>Description of indicator</b>	<p>Providers will be expected to build on the 2016/17 CQUIN by:</p> <p>Firstly, maintaining the four changes that were required in the 2016/17 CQUIN in both 2017/18 &amp; 2018/19</p> <ol style="list-style-type: none"> <li>1. The banning of price promotions on sugary drinks and foods high in fat, sugar or salt (HFSS)<sup>1</sup>;</li> </ol> <p>The following are common definitions and examples of price promotions:</p> <ol style="list-style-type: none"> <li>a. Discounted price: providing the same quantity of a product for a reduced price (pence off deal);</li> <li>b. Multi-buy discounting: for example buy one get one free;</li> <li>c. Free item provided with a purchase (whereby the free item cannot be a product classified as HFSS);</li> <li>d. Price pack or bonus pack deal (for example 50% for free); and</li> <li>e. Meal deals (In 2016/17 this only applied to drinks sold in meal deals. In 2017/18 onwards no HFSS products will be able to be sold through meal deals).</li> </ol> <ol style="list-style-type: none"> <li>2. The banning of advertisements on NHS premises of sugary drinks and foods high in fat, sugar or salt (HFSS);</li> </ol> <p>The following are common definitions and examples of advertisements:</p> <ol style="list-style-type: none"> <li>a. Checkout counter dividers</li> <li>b. Floor graphics</li> <li>c. End of aisle signage</li> <li>d. Posters and banners</li> </ol>

<sup>1</sup> More specific information on the gram per 100g / per portion classifications can be found on page 19 in "Guide to creating a front of pack (FoP) nutrition label for pre-packed products sold through retail outlets";

[https://www.gov.uk/government/uploads/system/uploads/attachment\\_data/file/300886/2902158\\_FoP\\_Nutrition\\_2014.pdf](https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/300886/2902158_FoP_Nutrition_2014.pdf)



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	<p>3. The banning of sugary drinks and foods high in fat, sugar or salt (HFSS) from checkouts;</p> <p>The following are common definitions and examples of checkouts:</p> <ol style="list-style-type: none"> <li>a. Points of purchase including checkouts and self-checkouts</li> <li>b. Areas immediately behind the checkout</li> </ol> <p>and;</p> <p>4. Ensuring that healthy options are available at any point including for those staff working night shifts. We will share best practice examples and will work nationally with food suppliers throughout the next year to help develop a set of solutions to tackle this issue.</p> <p>Secondly, introducing three new changes to food and drink provision:</p> <p><b>Year One (2017/18)</b></p> <ol style="list-style-type: none"> <li>1. 70% of drinks lines stocked must have less than 5 grams of added sugar per 100ml. In addition to the usual definition of SSBs it also includes energy drinks, fruit juices (with added sugar content of over 5g) and milk based drinks (with sugar content of over 10grams per 100ml).</li> <li>2. 60% of confectionery and sweets do not exceed 250 kcal.</li> <li>3. At least 60% of pre-packed sandwiches and other savoury pre-packed meals (wraps, salads, pasta salads) available contain 400kcal (1680 kJ) or less per serving and do not exceed 5.0g saturated fat per 100g.</li> </ol> <p><b>Year Two (2018/19)</b></p> <p>The same three areas will be retained but a further shift in percentages will be required. The CQUIN will also be aligned with the national SSB voluntary reduction scheme which started during 17/18.</p>

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	<ol style="list-style-type: none"> <li>1. Outlets will be eligible for the CQUIN where they have signed up to the national SSB reduction scheme,<sup>2</sup> and total litres of SSBs sold account for 10% or less of all litres of drinks sold in 2018/19.<sup>3</sup></li> <li>2. 80% of confectionery and sweets do not exceed 250 kcal.</li> <li>3. At least 75% of pre-packed sandwiches and other savoury pre-packed meals (wraps, salads, pasta salads) available contain 400kcal (1680 kJ) or less per serving and do not exceed 5.0g saturated fat per 100g.<sup>4</sup></li> </ol>
<b>Numerator</b>	<p>In 2017/18 data should be collected at the local level based on individual contract arrangements.</p> <p>In addition to gathering local level data to assess compliance, in 2018/19 providers will need to submit data via NHS Digital SDCS to demonstrate to what extent the outlets operating on their premises are compliant with each CQUIN criterion. The single end of year national NHS Digital SDCS data submission to NHS England will require the following numerators:</p> <p>2018/19 numerators: Number of outlets<sup>5</sup> compliant with each of the CQUIN criterion listed below:</p> <ol style="list-style-type: none"> <li>a. No price promotions on sugary drinks and foods high in fat, sugar or salt (HFSS)</li> <li>b. No advertisements of sugary drinks and foods high in fat, sugar or salt (HFSS)</li> <li>c. All sugary drinks and foods high in fat, sugar or salt (HFSS) banned from checkouts</li> <li>d. Healthy options are available at any point including for those staff working night shifts (this criteria is measured at the provider level rather than for each</li> </ol>

<sup>2</sup> A decision will be made during Quarter 1 of 2018/19 to determine if NHS England's voluntary SSB reduction scheme to reduce the sale of sugar-sweetened beverages (SSBs) has proven effective in significantly reducing the volume of SSBs sold on NHS premises and will continue, or if the ban on SSBs specified in provisions 19.4, 19.5 and 19.6 of the NHS Standard Contract will be implemented. This decision will be communicated to CCGs, Trusts and lead contacts for SSB data collection during Q1 2018/19. If the ban on the sale of SSBs is disabled or suspended, then this SSB element of this CQUIN scheme will continue as specified. If the ban does become effective from 1 July 2018, then the payment for this part of CQUIN 1b should be redistributed equally across the other parts of CQUIN 1b.

<sup>3</sup> In circumstances where it is not possible for sales information to be collected in litres, some outlets (such as some trolley services for example) can monitor the percentage of lines stocked, at an equivalent level to the thresholds for litres sold. The NHSE healthy workforce team (england.healthyworkforce@nhs.net) can be contacted for making these alternative arrangements.

<sup>4</sup> [https://www.gov.uk/government/uploads/system/uploads/attachment\\_data/file/419245/balanced-scorecard-annotated-march2015.pdf](https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/419245/balanced-scorecard-annotated-march2015.pdf)

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	<p>outlet)</p> <p>e. Total litres of SSBs sold are 10% or less of all litres of drinks sold</p> <p>f. 80% of confectionery and sweets not exceeding 250 kcal</p> <p>g. 75% of pre-packed sandwiches and other savoury pre-packed meals (wraps, salads, pasta salads) available contain 400kcal (1680 kJ) or less per serving and not exceed 5.0g saturated fat per 100g</p>
<b>Denominator</b>	<p>In 2017/18 data should be collected at the local level based on individual contract arrangements.</p> <p>In addition to the local level data, in 2018/19 providers will need to submit data via NHS Digital SDCS to demonstrate to what extent the outlets operating on their premises are compliant with each CQUIN criterion. The single end of year national NHS Digital SDCS data submission to NHS England will require the following denominator:</p> <p>2018/19 denominator: Total number of outlets.<sup>5</sup></p>
<b>Rationale for inclusion</b>	<p>Any provider who does not sell food or drink on their site will not be eligible for the CQUIN. In these cases the weighting for this part (1b) will be added equally to parts 1a and 1c.</p> <p>PHE's report "Sugar reduction – The evidence for action" published in October 2015 outlined the clear evidence behind focussing on improving the quality of food on offer across the country. Almost 25% of adults in England are obese, with significant numbers also being overweight. Treating obesity and its consequences alone currently costs the NHS £5.1bn every year. Sugar intakes of all population groups are above the recommendations, contributing between 12 to 15% of energy. Consumption of sugar and sugar sweetened drinks tending to be highest among the most disadvantaged who also experience a higher prevalence of tooth decay and obesity and its health consequences. It is important for the NHS to start leading the way on tackling some of these issues, starting with the food and drink that is provided &amp; promoted in hospitals.</p> <p>NHS England will continue with their work at a national level with the major food suppliers on NHS premises to ensure that NHS providers are supported to take action across all food and drink outlets on their premises.</p>

<sup>5</sup> Outlets include all food and drink outlets, vending contracts and trolley services. This includes all in-house services (including voluntary organisations) and arrangements with external suppliers.

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<b>Data source</b>	<p>Provider data collection and audit of outlets against compliance criteria as set out above.</p> <p>In 2018/19 data on compliance of outlets against each criterion should be submitted through NHS Digital SDCS collection.</p>
<b>Frequency of data collection</b>	End of Quarter 4
<b>Organisation responsible for data collection</b>	<ul style="list-style-type: none"> <li>• Providers to collect data on compliance for each of their outlets. Outlets include all food and drink outlets, vending contracts and trolley services. This includes all in-house services (including voluntary organisations) and arrangements with external suppliers. Additional information and a data collection template is available at <a href="https://www.england.nhs.uk/nhs-standard-contract/cquin/cquin-17-19/">https://www.england.nhs.uk/nhs-standard-contract/cquin/cquin-17-19/</a> to assist with this.</li> <li>• In 2018/19 there should be an annual submission to NHS Digital on the compliance of outlets against each criterion. This information will be made available to your local CCG and NHS England.</li> </ul>
<b>Frequency of reporting to commissioner</b>	End of Quarter 4
<b>Baseline period/date</b>	N/A
<b>Baseline value</b>	N/A
<b>Final indicator period/date (on which payment is based)</b>	<p>Year 1 - End of Q4 2017/18</p> <p>Year 2 - End of Q4 2018/19</p>
<b>Final indicator value (payment threshold)</b>	<p>2 year CQUIN scheme:</p> <p>Year 1 payment based on performance during 2017/18</p> <p>50% payment is available where 2016/17 changes are maintained and 50% of the payment is available where the three new changes to the food and drink provision are introduced.</p> <p>Year 2 payment based on performance during 2018/19</p> <p>Final indicator value: 100% of outlets on provider's premises to be compliant against each criterion as follows:</p> <ol style="list-style-type: none"> <li>a. No price promotions on sugary drinks and foods high in fat, sugar or salt (HFSS)</li> <li>b. No advertisements of sugary drinks and foods high in fat, sugar or salt (HFSS)</li> <li>c. All sugary drinks and foods high in fat, sugar or salt (HFSS) banned from checkouts</li> <li>d. Healthy options are available at any point including for those staff working night shifts (this criteria is</li> </ol>

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	<p>measured at the provider level rather than for each outlet)</p> <ul style="list-style-type: none"> <li>e. Compliant with the SSB policy requirements (as described in scenarios above)</li> <li>f. 80% of confectionery and sweets not exceeding 250 kcal</li> <li>g. 75% of pre-packed sandwiches and other savoury pre-packed meals (wraps, salads, pasta salads) available contain 400kcal (1680 kJ) or less per serving and not exceed 5.0g saturated fat per 100g</li> </ul> <p>Payment schedule and rules for partial achievement set out below.</p>
<b>Final indicator reporting date</b>	As soon as possible after Q4 2017/18 and Q4 2018/19
<b>Are there rules for any agreed in-year milestones that result in payment?</b>	No
<b>Are there any rules for partial achievement of the indicator at the final indicator period/date?</b>	Yes, in the partial achievements section set out below.

**Rules for partial achievement of indicator 1b****Year 1 payment based on performance during 2017/18**

Final indicator value for the partial achievement threshold	% of CQUIN scheme available for meeting final indicator value
2016/17 changes maintained	50% payment
Year 1 changes introduced	50% payment
2016/17 changes maintained and Year 1 changes introduced	100% payment

**Year 2 payment based on performance during 2018/19**

Payments will be allocated for each sub-criterion based on the percentage of compliant outlets (outlets include all food and drink outlets, vending contracts and trolley services. This includes all in-house services, including voluntary organisations, and arrangements with external suppliers). A template is available at <https://www.england.nhs.uk/nhs-standard-contract/cquin/cquin-17-19/> to help to determine payment amounts.

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The maximum amount of funding available for each sub-criterion is set out below:

Final indicator value for the partial achievement threshold	Criteria	Maximum % of CQUIN scheme available for meeting final indicator value	
2016/17 changes maintained	No price promotions on sugary drinks and foods high in fat, sugar or salt (HFSS) in any outlet.	12.5%	50%
	No advertisements of HFSS food and drink in any outlet.	12.5%	
	No HFSS food and drink at checkouts in any outlet.	12.5%	
	Healthy options are available at any point including for those staff working night shifts.	12.5%	
2018/19 changes introduced	Trust is signed up to national SSB reduction scheme and total litres of SSBs sold are 10% or less of all litres of drinks sold in 2018/19 in all outlets.	20%	50%
	80% of confectionery and sweets not exceed 250kcal in any outlet.	15%	
	At least 75% of pre-packed sandwiches and other savoury pre-packed meals (wraps, salads, pasta salads) available contain 400kcal (1680 kJ) or less per serving and not exceed 5.0g saturated fat per 100g in all outlets.	15%	